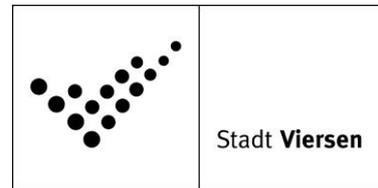


VIERSENPLAN

Mission Statement of the City of Viersen Abridged version



PREAMBLE

The mission statement of the City of Viersen displays the values and goals of the City and reflects its self-image facing of the challenges of our time.

It was jointly developed by the City Council and the City Administration through extensive resident participation.

As a binding guideline for municipal strategies and actions, the mission statement sets standards for the future development of the city against which the city of Viersen wants to measure itself.

CITY PROFILE

Stadt. Land. Viersen (City. Country. Viersen.) The slogan sums up the character of the district town: Viersen's special strength lies in the close connection between urbanity and nature.

GUIDING PRINCIPLES

City: Strengthening the location

Country: Protecting the environment

Viersen: Valuing diversity

The common denominator of the three guiding principles is to shape the coexistence in Viersen's urban society in a participatory and future-oriented way in harmony with the environment. In doing so, it is indispensable to consider the dimensions of sustainability - ecologically sustainable, economically reasonable, socially just - on an equal footing and to satisfy the needs of the present in such a way that the possibilities of future generations are not restricted.

FIELDS OF ACTION

Urban Space and Place of Residence

Urban development

The town of Viersen is strengthened as a lively and central location with significance for the surrounding area. The characteristics of the city districts are accentuated. Special attention is paid to the quality of stay in public spaces.

Building and living

In the interest of a balanced social mix in the districts, the City of Viersen attaches importance to subsidised new housing construction. The city gives preference to inward densification over the development of new housing estates in the area.

Mobility and transport

The City of Viersen attaches equal importance to all modes of transport. High priority is given to the development of an attractive range of routes for everyone travelling by bicycle or on foot. The aim is to give equal priority to cycling, walking and motorised modes of transport in the road space.

Ecology and Sustainability

Environmental responsibility

Resource-conserving and climate-friendly behaviour, economic activity and consumption, as well as strengthening the Green and Blue Infrastructure to maintain a healthy ecosystem, are fundamental components of a responsible urban culture.

Climate protection

The City of Viersen is developing into a climate-neutral municipality. At the same time, the city's adaptability to future impacts of climate change will be increased. In the urban space, conditions are created for energy generation from renewable sources.

Nature conservation

The diverse urban nature is to be strategically developed with a view to its relevance for the urban environment. Planting and maintenance should be carried out according to ecological criteria. New sealing of surfaces is limited to what is necessary.

Economy and Everyday Life

Economy and work

The City of Viersen is developing into an innovative business location with a medium-sized orientation through the targeted promotion of entrepreneurial activity. The creation of jobs for employees in all qualification areas is essential.

Social affairs and health

Social participation is promoted in the city of Viersen. A strategy to promote voluntary work is being developed. Poverty risks are combated. Protagonists in the medical care sector are supported in community affairs.

Family and generations

The City of Viersen supports families in all their forms with advice and assistance. Day care centres and all-day care are being steadily expanded. The area of youth recreation is being adapted. Care structures for the older generations are being favoured.

Education and Leisure

School and learning

A diverse school landscape forms the basis for a modern learning environment in the City of Viersen. School offers itself as a place of meeting in the neighbourhood. As a "third place", the municipal library is at the centre of a network of lifelong learning opportunities.

Culture and customs

The city of Viersen cultivates its rich cultural tradition and at the same time feels committed to a contemporary, diverse concept of Culture. With innovative event formats, the city ensures the cultural participation of all residents. Customs and associations are cultivated as part of the city's character.

Sport and exercise

With the framework plan "Bewegtes Viersen", the city focuses on sports development. Modern sports facilities and exercise facilities are provided that support club sports and also take into account new trends and needs of the population.

Community and Service

Participation and equality

The City of Viersen is committed to social equality for all residents. Administrative procedures and political decisions are communicated transparently to the public. The instrument of resident participation is increasingly used.

Integration and inclusion

Of central importance for the future viability of the City of Viersen is the guarantee of equal opportunities in the sense of integration and inclusion. The municipality creates structures that are geared towards accessibility in a comprehensive understanding.

Service and digitalisation

The City of Viersen sees itself as a modern service provider in all municipal matters. The provision of a digital infrastructure is understood as part of the general provision of public services and complements the analogue access to public infrastructures and offers.

COMPLIANCE AND CONTROLING

The obligation of public authorities to comply with the law is anchored in Article 20 (3) of the Basic Law. In addition, non-partisanship, equal treatment, justice, data protection, transparency, prevention of corruption and respect for the public interest in particular are parts of the value system of the Viersen city administration that are enshrined in labour law.

The Council and the administration are committed to complying with and fulfilling this mission statement in their actions. Submissions from the administration and motions from the political groups are compared with the objectives of the mission statement. Administrative actions are consistently aligned with the mission statement of the city of Viersen. The mission statement does not imply any legal enforceability for third parties.